

## NewWorld Capital Group, LLC

The NewWorld team has specialized skills and knowledge in originating high-value investment opportunities across the environmental opportunities business sector and supporting these companies in reaching full commercial scale.



- ▶ NewWorld invests in the rapidly growing environmental opportunities sector in the United States and Canada with a focus on businesses and related infrastructure projects in five business segments: energy efficiency, clean energy, water resources and reclamation, waste-to-value, and environmental services. NewWorld is an asset-light investor.
- ▶ Environmental opportunities is a large and rapidly growing investment sector benefiting from growing end market demand, high rates of business and technology innovation, and limited competitive intensity—and is under-capitalized relative to need and opportunity. The sector is less cyclical than most investment sectors and is relatively complex, thus advantaging the specialized investor.
- ▶ NewWorld is a private equity firm—not a venture firm—and seeks to partner with capable management teams in market-validated companies deploying proven technologies with distinctive business models through risk-mitigated investment strategies. NewWorld will accept a measure of business-scaling risk but will not accept technology risk.
- ▶ NewWorld’s investment portfolio will be highly risk mitigated: diversified by business segment, value drivers, risk factors (including technology and regulatory regimes), growth dynamics, and investment horizon.
- ▶ NewWorld’s investment strategy focuses on the “Commercialization Gap” where mid-sized and smaller companies require capital and management support in their continuing development and growth. This mid-market focus allows NewWorld to originate proprietary deal flow from industry segments and deal sources often overlooked by larger or less-specialized investors.
- ▶ NewWorld seeks the Quadruple Win of disruptively lower product cost, significant economic value to the customer (EVC) and other direct customer benefits, more “environmental” through less reliance on volatile hydrocarbon pricing, and “backwards

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compatible” by fitting into the downstream sales and service channel without causing significant disruption.

- ▶ NewWorld’s investment team is highly qualified and brings diverse skills in private equity investing and business building. The team includes senior executives with broad experience investing in our target sector and deep knowledge of underlying markets, current and emerging technologies, private equity investing, corporate and project finance, and government programs and regulations at all levels.