



Coolerado Selected As 2014 New Energy Pioneer

Companies from around the world are recognized as leaders driving change in the energy system

New York, April 7, 2014 – Bloomberg New Energy Finance, the provider of unique analysis, tools and data for decision makers driving change in the energy system, today announced Coolerado as a 2014 New Energy Pioneer. The winners were recognized on stage at the seventh annual Bloomberg New Energy Finance Summit in New York City.

“As our customers continue to replace outdated air conditioning technology across the globe with our products, it is quite satisfying to be recognized by Bloomberg New Energy Finance as a pioneer in our field,” stated Tom Teynor, CEO of Coolerado. “Driving change in the global energy system is a top Coolerado value. Our patented and proprietary HMX technology has proven capability to reduce energy cooling costs by as much as 90 percent.”

The awards program, now in its fifth year, selects ten New Energy Pioneers each year. This year the independent panel of industry experts selected the winners from numerous applicants from around the world, assessing them against three criteria: innovation, demonstrated momentum and potential global scale.

Michael Wilshire, Selection Committee Chair and Head of Analysis of Bloomberg New Energy Finance, said: “We were impressed by the strength and breadth of innovation in this year’s New Energy Pioneer candidates and their potential to accelerate the next wave of industry growth. We are again very grateful to our group of judges who narrowed this field down to just ten winners. We wish all of the Pioneers every success in the future.”

Other 2014 winners include 1366 Technologies, Breathing Buildings, Bridgelux, Genomatica, Green Energy Group, M-KOPA Solar, Oasys Water, Renmatix, and Yunicos.

Bloomberg New Energy Finance’s New Energy Pioneers program is supported by EY, Wilson Sonsini Goodrich & Rosati, and Broadscale.

For more information on the Pioneers program, visit: <http://about.bnef.com/events-awards/new-energy-pioneers/>.

For more information on the Bloomberg New Energy Finance Summit, visit: <http://about.bnef.com/summit/>

About Coolerado

Coolerado air conditioners reduce cooling costs as much as 90% using an award-winning, multi-patented and proprietary cooling technology called the Maisotsenko Cycle. Based in Denver,

Colorado and backed by a worldwide network of dealers with units installed in more than 30 countries, Coolerado manufactures its products in the United States. For more information, go to www.coolerado.com.

About Bloomberg New Energy Finance

Bloomberg New Energy Finance (BNEF) provides unique analysis, tools and data for decision makers driving change in the energy system. With unrivalled depth and breadth, we help clients stay on top of developments across the energy spectrum from our comprehensive web-based platform. BNEF has 200 staff based in London, New York, Beijing, Cape Town, Hong Kong, Munich, New Delhi, San Francisco, São Paulo, Singapore, Sydney, Tokyo, Washington D.C., and Zurich.

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New Energy Finance Limited was acquired by Bloomberg L.P. in December 2009, and its services and products are now owned and distributed by Bloomberg Finance L.P., except that Bloomberg L.P. and its subsidiaries (BLP) distribute these products in Argentina, Bermuda, China, India, Japan, and Korea. For more information on Bloomberg New Energy Finance: <http://about.bnef.com>, or contact us at sales.bnef@bloomberg.net for more information on our services.

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