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NewWorld Capital Group and Constellation Technology Ventures Invest in PosiGen, Inc.

Unique business model pairs solar production with energy efficiency upgrades to benefit low- tomoderate income customers

NewWorld Capital Group, LLC and Constellation Technology Ventures, the venture capital arm of Exelon Corporation, today announced their investments in PosiGen, Inc., a leading provider of fully financed solar photovoltaic ("PV") and energy efficiency services to low- to- moderate income homeowners in Louisiana, New York, Connecticut and Florida. The funds will be used to support the company's continuing rapid growth and development.

PosiGen is the only U.S. residential solar company delivering low-cost options for residential solar PV and energy efficiency improvements to help reduce the energy cost burden experienced by low- to- moderate income households.

Thomas Neyhart, CEO of PosiGen, said "We are delighted to work with NewWorld and Constellation Technology Ventures to expand our presence in new states and continue to make solar and energy efficiency easy and affordable options for a large and underserved market."

Noted Bill Hallisey, a Managing Partner at NewWorld, "Tom Neyhart and his extraordinary management team have created a distinctive business model that serves a large and currently underserved market with strong economics and growth. We at NewWorld are very pleased to be partnering with the PosiGen management team."

Sasha Novograd, a Principal at NewWorld, added "The NewWorld team has been impressed with PosiGen's industry-leading, low-cost model and effective execution in delivering a combined solar PV and energy efficiency solution to the families that need it most."

Michael Smith, head of Constellation Technology Ventures and Vice President, Exelon Generation Innovation and Strategy Development, said, "PosiGen's unique focus combining solar leasing with energy efficiency aligns well with our philosophy of expanding the types of energy products and services available to residential customers. In addition, we believe PosiGen's focus on low- tomoderate income customers can provide significant quality of life benefits in multiple markets nationwide."

About PosiGen, Inc.

Headquartered in New Orleans, PosiGen Solar and Energy Efficiency is one of the nation's leading residential solar, energy efficiency and energy education providers. PosiGen has more than 7,500 residential customers, 195 direct employees and 150 contract employees in Louisiana, Connecticut, Florida and New York. PosiGen's unique services and products make solar energy affordable to homeowners of all income levels, and offer individuals, families and businesses the opportunity to achieve greater fiscal autonomy and energy independence by lowering their utility bills. To learn about PosiGen, please visit <u>www.posigen.com</u>.

About NewWorld Capital Group, LLC

Founded in 2009, NewWorld Capital Group is a private investment firm focused on investing in the rapidly growing environmental opportunities sector, principally in the United States and Canada. NewWorld makes growth equity and infrastructure project finance investments in rapidly growing mid-sized companies and operating assets in clean energy, energy efficiency, water reclamation and reuse, and waste-to-value. The Firm seeks to invest in companies with proven technologies, the ability to scale, and management teams with whom a productive partnership can be formed. NewWorld was founded by a group of experienced investors and business builders McKinsey & Co., several from General Electric, and private equity firms. (www.newworldcapital.net)

About Constellation

Constellation is a leading competitive retail supplier of power, natural gas and energy products and services for homes and businesses across the continental United States. Constellation's family of retail businesses serves approximately 2 million residential, public sector and business customers, including more than two-thirds of the Fortune 100. Baltimore-based Constellation is a subsidiary of Exelon Corporation (NYSE: EXC), the nation's leading competitive energy provider, with 2015 revenues of approximately \$29.4 billion, and more than 32,700 megawatts of owned capacity comprising one of the nation's cleanest and lowest-cost power generation fleets. Learn more at http://www.constellation.com or on Twitter at @ConstellationEG.

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NewWorld Capital Group, LLC *Growth and Infrastructure Capital for a Rapidly Growing Sector*

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